

# Upper Broughton Conservation Area 'SWOT' Analysis and Appraisal Feedback Form



Rushcliffe  
Borough Council

The 'SWOT' (Strength, Weaknesses, Opportunities and Threats) analysis will feed directly into the conservation area appraisal and will help identify the village's special character and where specific management policies are required to protect the conservation area.

**1) In your opinion, what do you think gives Upper Broughton its special character?**  
(i.e. its strengths):

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**2) Do you think that anything has a negative impact on the special character of the village?**  
(i.e. its weaknesses):

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**3) Do you think that there are any opportunities to further improve the special character of the village?**

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**4) Do you think that there is anything that may threaten the special character of the village in the future?**

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